



About the **STATE of MICHIGAN EMPLOYEE BLOOD CHALLENGE**

WHO

Michigan Surgeon General Dr. Kimberlydawn Wisdom and Michigan's major blood collection agencies,

- ❖ American Red Cross Southeastern Michigan Blood Region
- ❖ American Red Cross Great Lakes Region (Lansing/Central)
- ❖ Michigan Community Blood Centers (Western, Northern and East Central Lower Peninsula)
- ❖ Upper Peninsula Regional Blood Center
- ❖ Red Cross blood regions in upper Wisconsin and Toledo also will be involved for State employees in the western UP and in Monroe County

WHAT

An unprecedented partnership to **increase** our worksite blood donations by State employees **by 20 percent** over one year, and to cultivate lifetime blood donors.

WHEN

November 2005 - October 2006

WHY

While **70 percent** of the adult US population can give blood, only **5 percent** actually donate blood. Thus, Michigan and the nation are often faced with critical blood shortages. Every two seconds, an accident victim, surgery patient, cancer patient, premature infant or someone else needs lifesaving blood.

Donating blood is a form of giving unrelated to money, and **every blood donation can save up to three lives**. While many people think that they can give blood once a year, **you can actually donate as often as every 56 days!**

HOW

For those who have never donated blood before, this is the chance to get started. Current blood donors who could donate more often are challenged to at least *double* their donations.

- ❖ Many departments permit employees a reasonable absence on administrative leave to donate blood at their own worksite. Prior supervisory approval is required.
- ❖ Blood can be donated at worksite **and** community locations. Donations will be tracked on your downloadable [Blood Challenge ID Card](#) (*print and bring a copy of the ID card to the blood drives*).
- ❖ Every quarter, all state employees who donate during that quarter will be entered into a drawing for a **getaway package**.
- ❖ After the 2nd donation, employees qualify to receive **an insignia baseball cap**.
- ❖ After the 3rd donation, employees will be entered into a drawing at the end of the Challenge for a **Mackinac Island getaway**. All prizes are being provided courtesy of the blood collection agencies.
- ❖ Employees who would like to inspire others by sharing a testimonial as a blood donor or recipient may contact twissc@michigan.gov.

WHERE

To learn where you can donate blood now, visit our list of [scheduled blood drives](#). For more information, visit www.michigan.gov/bloodchallenge.

American Red Cross
1-800-GIVE LIFE
givelife.org

Michigan Community Blood Centers
1-866-MIBLOOD
miblood.org

Upper Peninsula Regional Blood Center
1-800-491-4483
mgh.org/blood/blood.html